

GOLF WHISPERS



EQUIPMENT NOT ONLY LOOKS GOOD, BUT FEELS GREAT! COME OUT FOR A FITTING! IS IT TIME FOR A CHANGE OF CLUBS?

A Collaborative Approach to Learning

"This past winter, I completed a very exclusive course on golf coaching, offered for the first time by Dr. Rick Jensen, an internationally-recognized performance consultant and sports psychologist. Dr. Rick is the author of multiple best-selling books including my favorite, Easier Said Than Done and Drive to the Top. Rick was my performance coach while I was playing on the Futures Tour. To a large degree, I credit Rick with helping me to qualify for the US Open in 2001. His clients include more than 50 touring pros on the PGA,

LPGA and Champions Tours and have won a total of 33 majors.

Dr. Rick's over-riding message, with which I fully agree, is that in order to achieve their goals, golfers must take a different approach to learning. To achieve true, long-lasting improvement, rather than look for a "fix" when their swing is broken, they must commit to a program that develops a repeatable swing with solid fundamentals. They must have rehearsed it enough to know it is always there, which will allow them to

perform under pressure, controlling emotions through 18 holes. With this in mind, I have created **Programs By Design** to promote long-term learning success. Through a process of game analysis, skills testing, observation, planning and goal-setting, the programs will address each student's needs on an individual basis in order to help them achieve Mastery of the Game. While each student's course content will be different, the following is a review of the fundamental programs.

Programs By Design

All programs will be designed for each player based on the student's time frame for learning, goals, and areas needing improvement. These programs are designed on an individual basis. Each program will apply specific, deliberate practice activities that will help the golfer to see improvement faster for an effective long term approach to success. All programs will help the golfer understand and achieve Mastery by following the:

4 Steps of Mastery from Dr. Rick Jensen's Certified Coaching Program

Understanding Cause and Effect

Supervised Practice

Transfer Training

Play

THE PROGRAMS

The Elite Golfer Program an hourly lesson each week focused on improving the golfer's technical swing, addressing missing links to success, motor skills development, on course obstacles and the mental game. This is specifically designed for the player who has major goals for improvement.

The Maintenance Program is a once or twice per month session to keep the game in check and maintained throughout the year. This program will focus on enhancing motor performance, which improves the golfer's natural skills across the environmental conditions of play.

Supervised Practice Program is a regular series of half hour sessions. While focusing on one concept at a time, specific transfer training skills are applied. This practice is deliberate and guided to build confidence using repetition with feedback.

The Combination Program combines an hour every other week with a half hour of Supervised Practice session between weeks. This is a great program for the golfer who likes check ups and constant review of skills.

The Seasonal Program is for the golfer that wants to meet over the course of a season or for a few weeks while in town to focus on improving specific skills that need attention.

The Beginner Program will assist the golfer that really wants to start with the basics and review all the fundamentals from green to tee.

TEACHING VS. COACHING

Teaching

- One Way Delivery of Information
- Teacher Centered
- No accountability to Results
- Swing/Method Based
- Delivered Via Series of Lessons
- Focused Only on Cause and Effect Analysis

Coaching Golf

- Two Way Development of Skills
- Player Centered
- Coach-Player Accountability to Results
- Skills Based
- Delivered via Long Term Relationship
- Focused On the 4 Steps to Mastery

PUTTING

TAKE THE TIME TO MAKE THOSE GIMMIE PUTTS. DON'T SCRAPE THEM AWAY. IF YOU TAKE THE TIME TO PRACTICE THOSE LITTLE KNEE KNOCKERS, THEY WILL NOT BOTHER YOU WHEN THEY COUNT IN TOURNAMENT SEASON. WHEN THE LAST PUTT IS HOLED, YOU WILL EXPERIENCE A SENSE OF COMPLETION ON THE HOLE AND NOT WONDER IF YOU WOULD HAVE MADE IT.



A windy Demo Day in Orlando, Florida didn't keep pros, like Eve from trying all the new equipment!

KIDS CLINIC?

DO YOU HAVE CHILDREN OR GRANDCHILDREN THAT VISIT BRIAR'S IN THE SUMMER AND WOULD ENJOY PARTICIPATING IN A CLINIC? IF SO, WHAT DAYS AND TIMES DO YOU LIKE? PLEASE LET EVE KNOW IF YOU HAVE CHILDREN THAT MIGHT WANT TO PARTICIPATE.

Great Scoring:

Donna Bailey 77
Ernie Hesseltine 79
Larry Iwan 79
Tina Schell 81
Bob Siegel 84
Steve Bottcher 90

New Cell Phone Number

843-480-2375

New Website

golfwitheve.com

What Members have to say about long term learning and programs.....

Last year my objective for golf was to move from a 30.0 index to a 10.0. I ended the year with a 20.5. This year my objective is the same, a 10.0 index.

On this journey, I have learned several things; golf is not easy, success requires a lot of time, work, and clear metrics to name a few. But most important I needed more than a golf "teacher" I needed a golf "coach" committed to me and my success.

This led me to work with Eve on a "golf program" for the year. This represents for me a commitment to golf and Eve. And a commitment from Eve to me.

Steve Bottcher

Bad habits in golf as well as life are hard to change. This winter with a series of six lessons from Eve I have made significant improvement in my swing and developed more confidence in my short game. The chance to learn something and then at a subsequent lesson have a review of the changes has been of great benefit.

Paul D. Mahoney

Taking long term lessons has given me a better understanding of my entire golf game. Instead of a one-time fix for whatever problem I was dealing with, taking a series of lessons helps me consolidate the previous lesson while at the same time tackling another issue in my game.

Jane Iwan

Most important- Eve has made me believe I can compete again. It has been 5-7 years since I have made efforts to compete-not to mention be competitive. I am getting more comfortable every time I put the tee in the ground. My putting has improved. Eve stresses the importance of the short game. Although I have always been strong with my wedges, she is making me an all around better wedge player. We try not to get too technical. I will say through the work we have done- my driving has improved 100%. Eve can do wonders for anyone wanting to improve their golf game. The excitement, support and knowledge she brings everyday to the golf course and lesson tee is second to none.

Randy Adams

Since she completed Dr. Rick's course, I have been working with Eve on a program that combines hourly lessons and half-hour supervised practices. I have seen improvement in both my swing and my ability to diagnose my own issues as I take my learning to the course. I can now "feel" the changes in my swing in addition to mentally understanding them. This approach works very well for me as it not only helps to fine-tune my game, it also gives me supervision as I'm trying to integrate new elements between lessons. While there is no magic bullet, I'm confident that over time this will translate into major improvements in my game.

Tina Schell