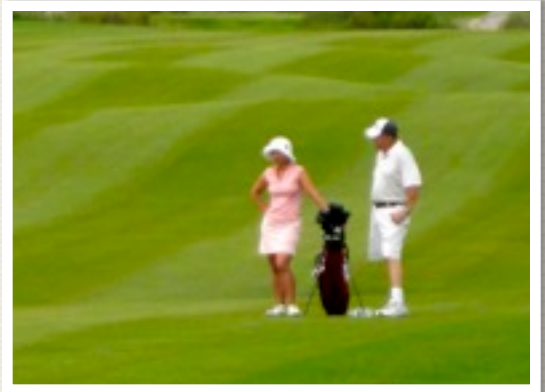


GOLF WHISPERS



LEFT: AVERY (7) AND ZOE (4)

ABOVE: EVE'S FATHER FRED LUX CADDIED FOR HER IN THE 2012 PGA SECTIONAL CHAMPIONSHIP HELD AT OSPREY GC AND THE OCEAN COURSE THIS PAST SEPTEMBER.

Wishing you a wonderful Holiday Season

Members,

May your holiday season be filled with love and the true meaning of Christmas. Have a very Merry Christmas and I wish you the best for 2012.

Thank you for another amazing year at Briar's Creek. I appreciate your support and am privileged to help so many of you with your golf games.

Thank you also for your contributions to our LPGA*USGA

Girls Golf Program. The program is off to a great start and we hope to have the program grow each season.

I look forward to helping you reach your goals for the 2012 season.

Warm Regards, Eve

CHRISTMAS GIFT SPECIAL

THE GIFT OF LEARNING

3 LESSONS:

ON COURSE ANALYSIS , SHORT GAME, AND LONG GAME

\$240

THIS SPECIAL RUNS THROUGH 12/31

MENS' GOLF SCHOOLS

GENTLEMEN,

PLEASE LET EVE KNOW WHICH DAY WORKS BEST FOR YOUR GOLF SCHEDULE TO TAKE A GOLF SCHOOL.

WHAT ARE YOU INTERESTED IN LEARNING?

NEW CLASS THIS SEASON:

SUPERVISED PRACTICE

1 HOUR OF BLOCKED PRACTICE ON A SPECIFIC TOPIC. EVE WILL SUPERVISE AND OVERSEE THE PRACTICE OF 4 STUDENTS AT A TIME.

Playing in the 2012 PGA Sectional Event

THE LAST TIME EVE
COMPETED PROFESSIONALLY
WAS IN 2003...

And she was determined to...

Stay relaxed and control her emotions. this time around. As we all know, this can be easier to say and harder to do. When Eve played in the past with the "big girls", she always felt over run by nerves, tension and fear. Only till she learned how to apply her practice and transfer her skills to play did she realize her emotions had little to do with the outcome because her swing just knew how to perform under pressure. As we all know ,(we hope) to reach new heights or attain goals in golf, we have to practice. **At the event.....**

Eve was the only female, which isn't anything to be surprised by because she is a PGA Member, which consists of less than 3% of females, of the 28,000 members. She was of course still nervous. She missed easy drives and little 3 foot putts you just make in everyday situations. After the first 9 holes passing by quickly, Eve's Dad, Fred Lux, and swing coach suggested for Eve to swing at 50% speed. Eve still was too quick from the top. He suggested swinging at what felt like 25%. Here, Eve found her tempo. She felt like she swung in slow motion, but the quality of contact came back. She remembered what she used to do- focus on hitting one shot at a time, by hitting the fairway, then the green. She always performed her best when thinking target more, results less. She missed the cut, but not the worst in the field of 146 by tying for 100th. Her last nine holes at the OC was 1 under par! She can't wait to do it again and will remember: TEMPO!!!!!!!

NEW PRICING

EFFECTIVE JANUARY 1, NEW PRICING COMMITMENTS FOR
BRIAR'S CREEK MEMBERS

HOURLY LESSON \$115

HALF HOUR \$65

COMMITMENTS FOR THE BENEFIT OF LONG TERM LEARNING
AND ACCELERATION:

MAINTENANCE:

3 HOUR SESSIONS:\$300 (\$100 /LESSON)

CONSISTENCY:

6 HOURS: \$552 (\$92/LESSON)

IMPROVEMENT:

12 HOURS \$1020 (\$85/ LESSON)

ACHIEVEMENT:

20 HOURS \$1600 (\$80/ LESSON)

COMMITMENTS MAY BE SHARED BY COUPLES.

WHAT IS EVE'S PFA?

A FOUR WEEK GOLF SCHOOL ALL PERFORMANCE BASED WILL USE EVE'S PFA : A PERFORMANCE FOR ACCELERATION MANUAL THAT WILL ACCELERATE LEARNING AND OFFER A COMPREHENSIVE PRACTICE REGIME.

FOR WHOM: 6 DEDICATED GOLFERS WILLING TO PRACTICE BETWEEN SESSIONS

WHEN: END OF JANUARY- FEBRUARY DATE AND TIME TBA

WHY: TO TEACH STUDENTS WHAT AND HOW TO PRACTICE TO SEE MEASUREMENT IN SUCCESS

CONTACT EVE, IF YOU ARE INTERESTED!