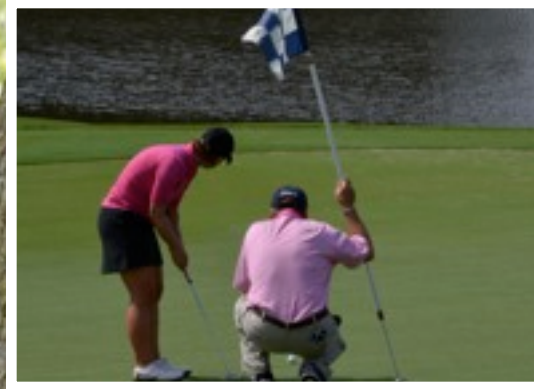




GOLF WHISPERS



EVE COMPETED IN THE PGA SECTIONAL CHAMPIONSHIP IN SEPTEMBER SHOOTING 78, 75. HER DAD CADDIED AGAIN TOO!

Merry Christmas from the VanderWeeles!

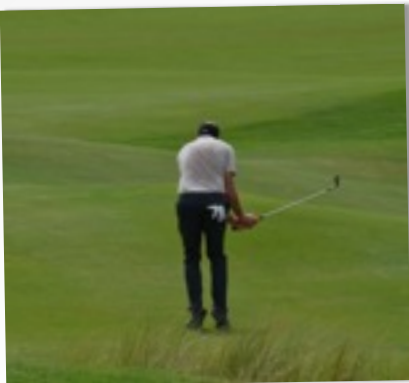
Dear Members,

May this holiday season be filled with warm memories for you and your families. Wishing you a very Merry Christmas and a Happy New Year.

Thank you for your continued support. I feel so fortunate to be at such an amazing facility like Briars Creek and have such wonderful golfers-like you to work with everyday. You help make my job so much fun! It is a pleasure working with you all, getting to

know you better and to be part of your improvement. I look forward to helping you continue to reach your goals this new season.

Best wishes,
Eve V.



A NINE TO.....



EXTENSION TO STRIVE FOR



....THREE SWING

WHY COACHING MEANS SO MUCH
TO EVE AND GOLF IS MORE THAN A
SWING

BORN AND RAISED IN
POUGHKEEPSIE,
NY...CONSIDERED UPSTATE,
EVE BECAME PART OF A
LEGACY OF GOLFERS. FOR
YEARS SHE RESISTED THE
GAME THAT HER
GRANDFATHER, FRED SR. AND
DAD FRED JR. THAT WANTED
HER TO PLAY. FRED SR. HAD
YEARS OF PROFESSIONAL
GOLF EXPERIENCE PLAYING
WITH SNEAD AND HOGAN
(WHOM HE SAID NEVER SPOKE
A WORD TO HIM) WANTED TO
PURSUE PLAYING UNTIL
GRANDMA MARY TOLD HIM TO
FIND A "REAL JOB" SO HE
BECAME A PGA CLUB
PROFESSIONAL BEGINNING AT
GLENMERE RESORT IN
FLORIDA, NY. HE THEN MOVED
TO DUTCHESS G&CC IN
POUGHKEEPSIE, NY IN 1954.
THE COURSE WAS FOUNDED IN
1897.

EVE'S DAD BECAME THE
HEAD PGA PROFESSIONAL
THERE AFTER FRED SR.
RETIRED IN 1979. COMBINED
THEY SPENT 55 YEARS AT THE
SAME FACILITY. PAPA WAS
MORE CONCERNED THAT EVE
LEARN THE "SECRET OF THE
GOLF SWING", WHICH TO HIM
WAS KEEPING THE WRISTS
HELD COCKED THROUGH
IMPACT WITH A STRONG LEFT
ARM LEADING THROUGH THE
BALL. EACH DAY OF PRACTICE
SHE, HER PAPA AND DAD
WOULD WORK TOGETHER IN
SEARCH OF THAT SECRET.
PRIOR TO TURNING
PROFESSIONAL, EVE'S DAD
PLAYED TWO YEARS AT EDISON



VANESSA KOCHELI

CONGRATULATIONS TO VANESSA,
SENIOR AT COFC. HER
ACCOMPLISHMENTS SO FAR...Was
a semifinalist at the 2012 Trans Am
Championship this summer

- > Finished T4th at the Nittany Lion
Intercollegiate (73-70-72)
- > Finished T7th at the Cowgirl
Intercollegiate (75-72-76)
- > Finished T5th at the Palmetto
Intercollegiate (73-75-71)



MORE ABOUT V

Favorite club- 8 iron

Lowest Score- 69 2nd round of Cougar
Classic 2012

Other Interests- Exercising, Baking,
Reading

Hopes for the Future- My hope is to
continue with my passion in golf. That
may be as a professional golfer or as a
teaching professional, but I know how
big an influence golf is in my life,



so my future will be revolved around
that.

Next Semester Goals- As a team I
would love for us to win So-Con
which I feel is a very attainable goal.
Individually I would like to be on the
So-Con All-Conference Team again.
I also would like to continue my
growth as an individual and as a
golfer.

AFTER VANESSA COMPLETES
THIS SEMESTER SHE WILL
RETURN TO BRIARS TO WORK
AND WILL CONTINUE TO WORK
ON HER GAME.

KEEP UP THE GREAT WORK!

COMMUNITY COLLEGE IN FORT MYERS, FL. WHERE HE BOARDED WITH LPGA FOUNDER PATTY BERG AND HER STEPMOTHER VERA, BOTH FAMILY FRIENDS BEFORE HE TRANSFERED TO THE UNIVERSITY OF AT SOUTH FLORIDA. AS A LIFE LONG WILSON STAFF MEMBER, FRED SR. CARRIED ON EXHIBITIONS WITH MS. BERG IN SOUTH FLORIDA DURING THE WINTER MONTHS. FRED JR. OCCASIONALLY CADDIED FOR PATTY, BUT OFTEN PRACTICED AND HAD DAILY COMPETITIONS WITH HER TO HELP KEEP EACH OTHER'S GAMES SHARP.

DAD TAUGHT EVE THE "WHOLE GAME", THE INDIVIDUAL PARTS, THE IMPORTANCE OF UNDERSTANDING CAUSE AND EFFECT, THE MENTAL TOUGHNESS SIDE, HOW TO COMPETE, COMPASSION THROUGH LEARNING, STICK- TO-ITNESS, HONESTY AND INTEGRITY. BUT EVE'S MOM, WHO FOLLOWED HER IN MANY TOURNAMENTS AND EVEN CADDIED FOR HER WITH A LITTLE STICK BAG, TAUGHT EVE THE IMPORTANCE OF RELAXATION TECHNIQUES, VISUALIZATION, TENACITY AND THE IMPORTANCE OF FINDING BALANCE IN LIFE AND GOLF. ALL OF THESE ATTRIBUTES COULD BE CALLED COACHING. THESE ELEMENTS SUPPORT WHAT EVE BELIEVES TO BE OF IMPORTANCE IN HER STYLE OF COACHING TODAY. LIKE HER DAD, EVE'S COACHING IS STUDENT CENTERED, EMPOWERING THE STUDENT IN CAUSE AND EFFECT, USING THEIR NATURAL SWING, PRACTICING ALL ELEMENTS OF THE GAME, BLENDING PLAY WITH PRACTICE, ESTABLISHING A COMMITTED WORKING RELATIONSHIP, AND DEVELOPING ONESELF.

BE WILLING TO USE YOUR NATURAL SWING, STAY ATHLETIC, REPEAT IT, PRACTICE BECAUSE GOOD THINGS COME TO THOSE THAT WORK HARD AND REMEMBER WE ALL NEED A STRONG SUPPORT GROUP TO REACH NEW HEIGHTS.

2012 CHRISTMAS GIFT SPECIAL

THREE ONE HOURS LESSONS: ON COURSE, SHORT GAME, LONG GAME: \$270

\$75 SAVINGS

2 HOUR ON COURSE PLAYING LESSON \$180 \$50 SAVINGS

THREE HALF HOUR LESSONS: \$165, \$30 SAVINGS

THESE GIFT CERTIFICATE SPECIALS RUN THROUGH DEC. 31, 2012

ONGOING COMMITMENTS FOR THE BENEFIT

OF LONG TERM LEARNING AND ACCELERATION:

MAINTENANCE:

3 HOUR SESSIONS:\$300 (\$100 /LESSON)

CONSISTENCY:

6 HOURS: \$552 (\$92/LESSON)

IMPROVEMENT:

12 HOURS \$1020 (\$85/ LESSON)

ACHIEVEMENT:

20 HOURS \$1600 (\$80/ LESSON)